

Press release – August 4th, 2011

AA-Partners releases Life Settlement Market Report

The secondary market for traded US life insurance has largely been an opaque environment with minimal transparency. The 'AAP Life Settlement Market Review' has been developed to shed light on this interesting asset class.

The 'Market Review' is generated using transaction data collected directly from leading life settlement providers to give an actual and unbiased picture of the industry. The Review will include monthly aggregated figures relating to current market IRRs, average face values, ages and life expectancies.

"Being able to provide market information to investors and industry participants is a great step forward for the life settlement industry," says Beat Hess Managing Director of AA-Partners Ltd. publisher of the 'AAP Life Settlement Market Review'. "The market has reached a respectable size but it has also remained largely non-transparent. We have looked to solve this issue by collecting transaction data directly from life settlement providers to show an actual and unbiased picture of the market today. We thank those providers who have contributed their support which made this important initiative possible."

The data collection procedures have been developed to be fair and to protect the interest of all parties involved. We have a respectable list of companies which provide data for the market report who will be identified as the 'transparent' providers." The transparent data providers who have currently contributed are, in alphabetical order: GWG Life, Legacy Benefits, Life Equity, The Lifeline Program, Magna Life Settlements/Vida Capital, Q Capital Strategies and SLG Life Settlements. In addition to this list AAP is in discussions with several other providers to join this group of transparent companies.

"Lack of transparency has been a barrier to entry for some investors in the life settlement market", says Christian Seidl, Member of the Executive Board of the Bundesverband Vermögensanlagen im Zweitmarkt Lebensversicherungen e.V. (BVZL) and member of the Market Review Advisory Board. "Our association supports the efforts of AA-Partners and we are proud that our support was a major contribution in the establishment of this market report."

The European Life Settlement Association (ELSA) has also contributed its support to the initiative with Brian Rayment, CEO of Catalyst Investment Group and ELSA representative also joining the Advisory Board. "Together with ELSA's recently released Code of Practice the market report from AA-Partners improves the visibility of the life settlement market for investors significantly," said Mr. Rayment. "The market report allows investors to assess and compare different products, and to avoid investments into products that may be using valuations that are 'out of kilt' with the rest of the market."

Paul Siegert, President and CEO of the Insurance Studies Institute (ISI), has also declared his support for the report stating "the data will also be available for academic institutions to analyze life settlements as an asset class. ISI has encouraged the industry to build a database of information that enables tracking the value life settlements provide to policy owners and to investors. We are pleased to have helped AA-Partners bring this into reality."

“The ‘AAP Life Settlement Market Review’ is a major step forward for the life settlement industry”, says Jose Garcia of Carlisle Management, a Luxembourg domiciled life settlement investment specialist and member of the advisory board to the report. “Currently investors are left at a disadvantage having to rely solely on the information provided by advisors and counterparties. The Market Review will provide unbiased information to help bridge the gap in understanding so investors can assess investment opportunities and as a consequence have a better foundation in which to make investment decisions.”

Heinz Kubli from Zurich based Fundabilis Ltd. agrees adding that “we are excited about the launch of this report. Not only will investors be given an unbiased view of the market today but they have a list of providers which support transparency and differentiate themselves from those in the industry who want to limit the flow of information.”

The report will be released monthly to subscribers. The necessary subscription information can be found on the homepage of AA-Partners Ltd. (www.aa-partners.ch) or can be received by sending a respective e-mail to info@aa-partners.ch.

About AA-Partners Ltd.: AA-Partners Ltd. is a Zurich/Switzerland domiciled investment boutique specialized in the area of traded life insurance policies. It offers investment advisory to institutional investors as well as independent third party valuation services. In addition AA-Partners Ltd. releases the AAP Life Settlement Index, the most well-known performance benchmark in the life settlement space.